

ABOUT ME

A recent Business Marketing graduate with a 2:1 Honours classification. Throughout my education, I have established a strong foundation in digital marketing, analytics and social media awareness. During my placement year, I utilised my skills and became advanced in Adobe Photoshop, Google AdWords and Facebook campaigns. I am now seeking a graduate position with your company so I can develop my skills and build a career in digital marketing.

Ellie Wright

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 Drivers license

WORK EXPERIENCE

PLACEMENT YEAR

July 2017 - July 2018

Online Marketing Assistant

- Managed the UK website including all social media platforms
- Responsible for Adwords campaigns to increase conversions
- Developed key skills in marketing, analytical and content creation
- Managed multiple partnerships to enhance awareness

SKILLS

Online Marketing
Very experienced

Google Analytics
Experienced

Teamwork
Very experienced

Social Media Awareness
Very experienced

Communication
Very experienced

Time Management
Very experienced

EDUCATION

STUDENTJOB UNIVERSITY

September 2015 - June 2019

Secondary School

BA (Hons) Business Marketing

- Commercial Awareness 82%
- Marketing Concepts 81%
- Business Management 75%
- Statistics 75%

LANGUAGES

French
Good

REFERENCES

AVAILABLE ON REQUEST

HOBBIES AND INTERESTS

Attend monthly marketing seminars